



**SPREAD THE WORD  
TO END THE WORD**  
[www.r-word.org](http://www.r-word.org)

## **Spread the Word to End the Word Print Materials**

**The following materials have been created to help you Spread the World to End the Word:**

Cards (3.5x2 inches)  
Fliers (8.5x11 inch)  
Graffiti Board Mock-Up  
Graphics (Art Files)  
Posters (11x14 inches and 18x24 inches)  
Stickers/Buttons (2 inch diameter)

These materials have been provided as Adobe Illustrator files and as print-ready PDF files. The materials should be used as is. To produce print materials, provide your print vendor with the Adobe Illustrator files or the print-ready PDF files. When producing materials please include your program logo on all items and abide with Special Olympics Graphic Standards.

### **Additional Information:**

Colors Used: PMS 282 and its tints (CMYK value: 100, 82, 10, 64, RGB value: 0, 33, 71)

If you are having stickers or buttons produced using the white background option, please note that the blue circle is for registration and should not be printed.

If you have any questions about the provided materials, please contact Heather Chursov at [hjohnston@specialolympics.org](mailto:hjohnston@specialolympics.org)